

THE POWER OF HER

2025 Recognition Awards

Eligibility Guidelines



Government of South Australia
Office for Recreation, Sport and Racing

MINISTER'S MESSAGE

Women and girls make an incredible contribution to sport and communities across South Australia, and to our economy.

Our government is committed to continuing to build on the momentum of the 2023 FIFA Women's World Cup to shift gender inequality and help ensure that South Australian women and girls are empowered to equally, safely and actively participate in sport and in every aspect of life.

We are determined to harness sport's power to shift attitudes, advance change and help create an equal future for all.

To help do so, the Government is investing in a range of initiatives to support and increase the participation of women and girls in sport and to help sport lead the way in advancing gender equality, tackling the issues we confront and unleashing *The Power of Her!*

These awards recognise and celebrate individuals' and organisations' outstanding contributions and achievements through sport toward these goals.

The awards will showcase individuals, clubs, associations, state sport and recreation and other organisations who are implementing programs and initiatives to ensure women and girls can equally and actively participate in their sporting passions on and off the field and to advance change.

I look forward to presenting these awards to those making a difference with and for girls and women.

Hon Katrine Hildyard MP

Minister for Recreation, Sport and Racing



THE POWER OF HER

In 2023, *The Power of Her* Women in Leadership Symposium saw more than 1,000 people come together to advance gender equality and open doors for future generations.

Since then, and to create an enduring legacy off the back of the FIFA Women's World Cup, the Office for Recreation, Sport and Racing is continuing to drive gender equality through *The Power of Her* initiatives and investments.

Recognising the importance of gender equality in sport and everywhere, these awards aim to grow South Australia's inclusive sporting landscape and empower girls and women to thrive in whichever sport they pursue and in every aspect of their lives.

The Office for Recreation, Sport and Racing wants to hear about, tell and amplify the stories of those who are driving gender equality and supporting and empowering women through sport.


ABOUT THE AWARDS

Many individuals, clubs and organisations are rightly giving women and girls the opportunity to pursue their sporting dreams and using the power of sport to drive change. We acknowledge and thank them for work they are doing.

Annually from 2025, these awards will recognise and celebrate the exceptional achievements of leaders in women's sport and gender equality across the sector.

The awards will be presented in March 2025.

IMPORTANT DATES



Nominations open	Tuesday 7 January 2025
Nominations close	Tuesday 11 February 2025 11.59pm
Nominations assessed	17-21 February 2025
Winners notified and invited to event	March 2025
Awards announced	International Women's Day event March 2025

AWARD CATEGORIES

The Power of Her – Emerging Leader

Recognises a woman/girl 23 years or younger for their contribution to the advancement of women and girls in sport and beyond during 2024, through contribution to their organisation as a coach, official, administrator, volunteer or developing leader, and with the potential to make a leadership impact in the future.

The Power of Her – Media Champion

Recognises a journalist, media personality or media organisation who has excelled in covering women in sport and highlighting their stories, and significantly contributing to greater visibility of South Australian women in sport during 2024.

The Power of Her – Sponsor Champion

Recognises an organisation which has demonstrated contribution to fostering a more equitable sponsorship landscape for women in sport during 2024.

The Power of Her – Champion Local Club Metropolitan

Recognises a local *metropolitan* club's significant contribution to the growth of sport and physical activity for women and girls through commitment to gender equality and advancement during 2024.

The Power of Her – Champion Local Club Regional

Recognises a local *regional* club's significant contribution to the growth of sport and physical activity for women and girls through commitment to gender equality and advancement during 2024.

The Power of Her – Outstanding Organisation

Recognises an organisation's significant impact in removing barriers for women and girls to participate in sport during 2024 and high level of influence and reach of their achievements.

The Power of Her – Champion of Change

Recognises an individual (female or male) using sport as an avenue for championing gender equality during 2024 through their outstanding contribution to their organisation.

AWARD CRITERIA

THE POWER OF HER EMERGING LEADER

ELIGIBLE NOMINEES:

- SA woman/girl aged 23 years or younger involved in a SA based State Sporting or Recreation Organisation, Association, or Club.

NOMINATIONS BY:

- SA incorporated sporting or recreation club affiliated with a SA State Sporting or Recreation Organisation.
- SA incorporated State Sporting or Recreation Organisation.

SELECTION CRITERIA:

- Outstanding contribution to their organisation as a coach, official, administrator, volunteer or developing leader in sport and physical activity.
- Demonstrated potential to make a leadership impact in the future.

NOMINATE HERE

AWARD CRITERIA

THE POWER OF HER MEDIA CHAMPION

ELIGIBLE NOMINEES:

- Media organisation that has a base in SA.
- SA female/male aged over 18 involved in the media.

NOMINATIONS BY:

- SA incorporated State Sporting or Recreation Organisation, Association or Club.
- Non-government, incorporated not-for-profit organisations. Can be self-nominated with support of governing body.
- Can be self-nominated with support of SA State Sporting/Recreation Organisation, Association or Club.

SELECTION CRITERIA:

- Outstanding contribution to the promotion of a diversity of women's sport in South Australia through media platforms (radio, television, print media, social media).
- This award recognises the skills of sports journalists/media organisations through the creation of great stories highlighting women in sport.
- Demonstrated reporting on women's sport issues, whilst ultimately contributing to the increased visibility of women's sport and driving a more equitable media landscape.

NOMINATE HERE

AWARD CRITERIA

THE POWER OF HER SPONSOR CHAMPION

ELIGIBLE NOMINEES:

- SA based business/organisation with a registered ABN who proudly sponsor women's sport.

NOMINATIONS BY:

- SA incorporated State Sporting or Recreation Organisation, Association or Club.
- Non-government, incorporated not-for-profit organisations.
- Can be self-nominated with support of SA State Sporting/Recreation Organisation, Association or Club.

SELECTION CRITERIA:

- Demonstrated contribution to fostering a more equitable sponsorship landscape for women in sport.

A photograph of three women in soccer uniforms walking away from the camera on a grassy field. The woman in the center is wearing a dark jersey with the number 12. The woman on the right is wearing a dark jersey with the number 1. They are walking towards a bright sunset or sunrise, with trees and a fence visible in the background.[NOMINATE HERE](#)

AWARD CRITERIA

THE POWER OF HER CHAMPION LOCAL CLUB METROPOLITAN

ELIGIBLE NOMINEES:

- SA incorporated Sporting or Recreation Club based in the greater Adelaide area ([Greater Adelaide City & Regional South Australia](#)).

NOMINATIONS BY:

- Can be self-nominated with support of governing body.
- SA incorporated State Sporting or Recreation Organisation or Association.

SELECTION CRITERIA:

- Significant contribution to the growth of sport and physical activity for women and girls.
- Significant contribution to the development, encouragement and reinforcement of women and girls' participation in sport and physical activity.
- Demonstrated commitment to gender equality and the advancement of women and girls in sport and physical activity.

NOMINATE HERE

AWARD CRITERIA

THE POWER OF HER CHAMPION LOCAL CLUB REGIONAL

ELIGIBLE NOMINEES:

- SA incorporated Sporting or Recreation Club based in regional South Australia ([Greater Adelaide City & Regional South Australia](#)).

NOMINATIONS BY:

- Can be self-nominated with support of governing body.
- SA incorporated State Sporting or Recreation Organisation or Association.

SELECTION CRITERIA:

- Significant contribution to the growth of sport and physical activity for women and girls.
- Significant contribution to the development, encouragement and reinforcement of women and girls' participation in sport and physical activity.
- Demonstrated commitment to gender equality and the advancement of women and girls in sport and physical activity.

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AWARD CRITERIA

THE POWER OF HER OUTSTANDING ORGANISATION

ELIGIBLE NOMINEES:

- SA incorporated State Sporting or Recreation Organisation, Association or Club.
- Non-government, incorporated not-for-profit organisations.

NOMINATIONS BY:

- Can be self-nominated with support of governing body.
- SA incorporated State Sporting or Recreation Organisation, Association or Club.

SELECTION CRITERIA:

- Significant impact in removing the barriers for women and girls to participate in sport and physical activity, including but not limited to participation, leadership, and representation.
- Significant contribution to the growth of sport and physical activity for women and girls.
- The degree of influence or reach of the organisation's achievements.
- Demonstrated commitment to gender equality and the advancement of women and girls in sport and physical activity.

NOMINATE HERE

AWARD CRITERIA

THE POWER OF HER CHAMPION OF CHANGE

ELIGIBLE NOMINEES:

- SA female/male aged over 18 involved in a SA based State Sporting or Recreation Organisation, Association or Club.

NOMINATIONS BY:

- SA incorporated State Sporting or Recreation Organisation, Association or Club.
- Non-government, incorporated not-for-profit organisations.

SELECTION CRITERIA:

- Successfully led an initiative that has made a significant impact in removing the barriers for women and girls' equality by harnessing sport as a driver for change.
- Exceptional work in advancing gender equality and more broadly empowering women to thrive.
- The degree of influence or reach of the nominee's achievements.
- Demonstrated commitment to gender equality.
- Is an outstanding advocate using sport to drive key messages around women and girls in the community, highlighting women and girls achieving their ambitions.

NOMINATE HERE

IMPORTANT INFORMATION

- Nominations are to be made via the online nomination forms.
- A separate nomination must be submitted for each category.
- Nominations must be submitted by the relevant organisation as listed in the criteria.
- Only the Champion Local Club (Regional and Metropolitan), Media Champion, Sponsor Champion and Outstanding Organisation awards can be self-nominated but the application will need endorsement from their governing body.
- Nominations must address the criteria for the award category.
- Nominations will only be considered for achievements in 2024.
- Only information included in the nomination form will be used by the selection panel.
- Incomplete nominations will be deemed ineligible.
- Information submitted in the nomination, excluding contact details, may be used for promotional purposes.
- Nominations must be submitted by 11.59pm on Tuesday 11 February 2025.
- The Office for Recreation, Sport and Racing reserves the right to transfer a nomination to the most appropriate category.
- A panel comprising of Women in Sport Taskforce members, and sporting sector leaders will assess and judge the award winners in each category.

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CONTACT US

For further information or assistance, please contact the Office for Recreation, Sport and Racing via email.

thepowerofher@sa.gov.au